



Expert Resource for Cerberus/Chrysler Reporting: Level Field Institute

As you are covering the acquisition of Chrysler by Cerberus, the Level Field Institute (www.levelfieldinstitute.org), can be a resource for data about the automaker's impact on the U.S. economy.

Level Field, a national automotive research organization, has extensive data on Chrysler's relative impact on U.S. jobs, economic investment and domestic content. The organization also provides company specific "scorecards" which offer side-by-side comparisons on jobs, facilities and other economic measures. You can view the scorecards here:

<http://www.levelfieldinstitute.org/scorecards.htm>

Level Field believes the Chrysler/Cerberus agreement is an important step for maintaining the automaker's strong U.S. economic and jobs contribution. Among the key Chrysler facts included in Level Field reports are:

- Chrysler employs nearly twice as many U.S. workers as Toyota and Honda, 20 times more than Hyundai and 30 times more than VW.
- Even with historic job reductions, Chrysler, Ford and GM employ approximately 2.5 more workers per car than foreign automakers.
- This "jobs advantage" is not because domestic automakers are inefficient -- they simply do more of what goes into making a car here in the U.S. In fact, the domestic auto industry represents the largest source of corporate R&D in America.
- Chrysler's domestic brands use an average of 74% U.S. parts, representing the highest level of domestic content of any manufacturer.
- Chrysler, GM and Ford use an average of 93% more domestic parts than foreign automakers.

If you have any question or would like to speak with someone from Level Field Institute in more detail, please contact Kate Brownlee at 202-429-1833.